

Outreach Strategies: Facebook Posts

Consider sharing these informational Facebook posts as you reach out and engage more community members in your Wisconsin Coverage Connections™ Project work!

Informational Posts on BadgerCare Plus:

There is free or low-cost health care coverage available to Wisconsin children, adults & families! Sign up for BadgerCare Plus today: access.wi.gov

What is BadgerCare Plus? Watch our brief video—then take the steps to connect to free or reduced cost coverage! <http://bit.ly/badgercareplus>

Connecting your kids to health care is as easy as 1, 2, 3! Watch our “3 Steps to Health Care Coverage” Video! <http://bit.ly/3stepswelcome>

Applying for health coverage for your kids doesn't have to be complicated. Watch our video on connecting your kids to BadgerCare Plus: <http://bit.ly/step1applying>

How does your kid's BadgerCare Plus work once you've applied? This video has you covered! <http://bit.ly/step2using>

Did you know: kids lose health coverage when parents forget to Renew or Report Changes! Watch our video to KEEP your kids covered! <http://bit.ly/step3keeping>

BadgerCare Plus could be covering your kid's doctor visits, hospital care, prescriptions, mental health care, and more!



Facebook Posts

Posts on the Wisconsin Coverage Connections Project

There is help right here in your community to connect your kids to free or low-cost health care coverage! Call us today to get started *(insert phone)*

We're working to connect more kids to health care coverage as part of the "Wisconsin Coverage Connections Project." Together, we can improve the health of our community!

Wisconsin Coverage Connections is a collaborative project of: CESAs #4, 10, 11, & 12, Northwest WI CEP, Workforce Resource, Workforce Connections, ABC for Health, & ABC for Rural Health. Together, we're connecting kids to health care coverage across Wisconsin. Call today to get join us in getting kids covered! *(insert phone)*

Do you worry about your kids being uninsured or are you buried in medical bills or medical debt? The Wisconsin Coverage Connections Project might be able to help. Call to have a private conversation with a health care navigator today! *(insert phone)*

Generally, kids under age 19 if they meet eligibility guidelines can qualify for free or reduced cost health coverage through BadgerCare Plus! The Wisconsin Coverage Connections project can help. Apply online at access.wi.gov or give us a call to get started! *(insert phone)*

Navigators are available to help connect your kids to free or reduced cost health coverage! Give a Wisconsin Coverage Connections project navigator a call today! *(insert phone)*